

# Jakarta EE Marketing Committee Meeting - September 6, 2018

## Agenda

- ✓ Approval of the previous mtg minutes **(5 mins)**
- ✓ Review of actions from last call **(5 mins)**
- ✓ Reporting to Steering Committee **(5 mins)**
- ✓ Tasks for website features/change requests/Github issues **(10 mins)**
  - Prioritization
  - Volunteers
- ✓ Oracle Code One Skeleton Event Plan **(10 mins)**
  - Jakarta EE presence and activities (folder with skeleton docs [here](#))
- ✓ New member onboarding **(5 mins)**
- Use of member branding **(5 mins)**
  - ✓ Logos on jakarta.ee
  - Acknowledging contributions
- Difference between MicroProfile and Jakarta EE **(5 mins)**
- ✓ EclipseCon Europe planning (folder with skeleton docs [here](#)) **(5 mins)**
- ✓ Jakarta One discussion **(5 mins)**

## Attendees

Dan Bandera (IBM)

Neil Patterson - (IBM)

Jonathan Gallimore (Tomitribe)

Michael DeNicola - (Fujitsu)

Cesar Saavedra - (Red Hat)

Ivar Grimstad - Committer Representative

Debbie Hoffman (Payara)

Eclipse Foundation representatives:

- Tanja Obradovic (Eclipse Foundation)
- Stephanie Swart (Eclipse Foundation)
- Thabang Mashologu (Eclipse Foundation)

## ACTIONS

*Github Issues:*

- Complete Google Poll regarding prioritization of Github issues by Monday Sept 10th 12pm Eastern.
- Members to volunteer issues to complete by Thursday Sept 13th.

#### *Action Tasks for Oracle Code One:*

- 1) Marketing committee to review the Oracle Code One 2018 Skeleton Event Plan by Sept 13 meeting, make comments and suggestions as necessary.
- 2) Amelia to coordinate with committee members and flesh out the skeleton into a plan.

#### *Onboarding:*

Neil & Amelia to work on onboarding & report back to committee by Sept 13 meeting.

#### *Oracle Code One:*

- Mike to Update [talking points](#) with latest version from Will by Sept 7th. Committee to review talking points and FAQs.
- Committee to Review and make suggestions/comments:  
[https://docs.google.com/document/d/1P2K-7aCVgb-ZTD3zDGx4eEt3MIOaX8-ujHZ\\_tcE8Hq0/edit](https://docs.google.com/document/d/1P2K-7aCVgb-ZTD3zDGx4eEt3MIOaX8-ujHZ_tcE8Hq0/edit)
- Neil to coordinate Oracle Code One tshirts/Stephanie to send links.

#### *EclipseCon Europe:*

Committee to review EclipseCon Europe planning (folder with skeleton docs [here](#)).

#### **Discussions:**

##### *Github issues:*

- Completed <https://github.com/jakartaee/jakartaee.github.io/issues/104>
- Jonathan volunteered to complete projects tab (issue #107), blog tab (#105).

##### *Reporting to/from Steering Committee:*

Mike has been informally reporting to Steering Committee. Ed & Mike suggest a formal liaison from the marketing committee to report to steering committee. Thabang moved that Mike becomes our formal liaison between the marketing committee & steering committee - motion carried. There was a discussion about the possibility of a Jakarta One event in May or June 2019 by Steering Committee.

##### *Oracle Code One:*

Steering Committee provided talking points:

<https://docs.google.com/document/d/13hn2NOIAihtOpgD8GPscJSXb6SDf6DSrRgd4dhG6Ei4/edit>

##### *Use of Jakarta EE logos by members:*

Currently, members can send Thabang an email to request permission to use it. Process will need to evolve.

##### *How member logos get added to Jakarta EE website:*

Logos are added by being a member of the Jakarta EE working group.

*Jakarta One:*

- For Virtual event: Thabang reported that we originally targeted Q4, and that Paul had said it makes more sense to target Q1 of 2019
- Paul will provide an update on the physical Jakarta One next week.

Parking Lot:

- Acknowledging contributions by members
- Difference between MicroProfile and Jakarta EE